

Dan Gilbert's Open Letter, Take 2

(obtained by trendingbuffalo.com on 7/11/14)

Dear Cleveland, All Of Northeast Ohio and Cleveland Cavaliers Supporters Wherever You May Be Tonight;

As you now know, our ~~former~~ hero, who grew up in the very region that he ~~left deserted this evening~~ **so long ago that we barely remember it (and harbor no resentment)**, is ~~no longer a Cleveland Cavalier.~~ **an unrestricted free agent!**

This was announced ~~with a several day, narcissistic, self-promotional build up culminating with a national TV special of his "decision" unlike anything ever "witnessed" in the history of sports and probably the history of entertainment.~~ **a couple of weeks ago.**

Clearly, this is ~~bitterly disappointing to all of us.~~ **great news!**

The ~~good news~~ **best part** is that the ownership team and the rest of the hard-working, loyal, and driven staff over here at your hometown Cavaliers ~~have not betrayed you nor NEVER will betray you.~~ **didn't burn any bridges (fingers crossed... LOL) when LeBron James left for Miami in 2010.**

There is so much more to tell you about the events of the recent past and our more than exciting future. Over the next several days and weeks, we will be communicating much of that to you. **For example, LEBRON JAMES IS COMING BACK TO THE CAVS... OMGOMGOMG!!! (Don't tell anyone. It's a secret LULZ!!!)**

You simply ~~don't~~ deserve this kind of cowardly betrayal.
player and we're very excited about his return to Cleveland.

You have given so much and deserve so much more... so here it comes!

In the meantime, I want to make one statement to you tonight:

"I PERSONALLY GUARANTEE THAT THE CLEVELAND CAVALIERS WILL WIN AN NBA CHAMPIONSHIP BEFORE THE ~~SELF TITLED FORMER~~ SACRAMENTO 'KINGS' WINS ONE"

You can take it to the bank.

If you thought we were motivated before tonight to bring the hardware to Cleveland and purchased our tickets because of that, you're a fool—but thank you. I can tell you that this shameful display of selfishness and betrayal by re-acquisition of one of our very own has shifted our "motivation" title hopes in this godforsaken city to previously unknown and previously never experienced levels.

Some people think they should go to heaven but NOT have to die to get there.

Sorry, but that's simply not how it works. Also, I'm not sure how this applies to our current situation, but I like it so I'm leaving it in this letter.

~~This shocking act of disloyalty from our home grown "chosen one"~~ The return of our boy Bron Bron sends the exact opposite lesson of what we would want our children to learn—

patience is a virtue! And "who" we would want them to grow-up to become... a community savior like LeBron James!

~~But the good news is that~~ This heartlesswarming and callous ~~action~~ triumphant return can only serve as the antidote to the so-called "curse" on Cleveland, Ohio.

The ~~self-declared former "King" will be taking the "curse" with him~~ has returned from a four-year vacation down south and what wonderful tales he has to tell! ~~And until he does "right" by Cleveland and Ohio, James (and the town where he plays) will unfortunately own this dreaded spell and bad karma.~~ Just watch (and listen).

~~Sleep well~~ It's championship time, Cleveland!

~~Tomorrow~~ Today is a new and much brighter day....

I PROMISE you that our energy, focus, capital, knowledge and experience will be directed at one thing and one thing only:

Using what's left of our cap space to fill in around King James and DELIVERING YOU the championship you have long deserved and is long overdue....

ALL HAIL THE KING!!!

Dan Gilbert

Majority Owner

Cleveland Cavaliers